

Profiles

THE OHIO STATE MOOSE ASSOCIATION

People · Programs · Partnerships · November 30, 2011

And The Journey Continues! Con-

2011 - 2012 S T R A T E G I C P L A N

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President Thomas H Ziegler



...let the journey begin toward our goals for membership retention and all the good things that will happen in all of our lodges when we realize that goal ...and the journey continues.

How Gahanna Approaches Retention . . .



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Tony Grandstaff
Governor

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584 KNIGHTS AVE
GAHANNA, OH 43230-2355

November 4, 2011

Dear Brother Larry

My name is Tony Grandstaff. I am the governor of Gahanna Moose Family Center 2463.

I would like to take a minute of your time. We noticed your Moose Dues lapsed on, 9/30/2011 we have missed not seeing you at the lodge and would like to find out the reason.

We have a new group of officers this year. They are trying to be very open to the needs of all our members. We have a lot of things going on and would like to invite you back. Please check out the newsletter or www.GahannaMoose.org to see all the changes fun activities for the entire family at the Moose.

We currently have a Gahanna Moose Economic Stimulus Program in place, we realize that a couple of years ago we were forced to raise our dues, however we have found that we can help our members during this tough economic time by giving a \$15 dues rebate when you pay your dues, this takes our dues rate down to only \$5 above our original dues prior to the increase! Given that we have held the line on reasonable prices on food and beverages, the increased activities, fun and the good works we do in our community, membership in Gahanna Moose is a great value!

Won't you come back to the Family Fraternity? It's easy - we will do the work for you. Simply drop off your \$50 dues at the Lodge or mail to the address above, we will get you reinstated and get your \$15 Moosebucks Dues Rebate ready for you when you come in the Lodge. Please include your Moose ID #17127707 with your payment.

Even if you are not interested in returning, could you please send me an email or send a small note to the lodge. Let us know the reason for not coming back (economy, not enough activities, etc) so we can address the problem and not make the same mistake again. Help our lodge grow.

Fraternally,

Tony
Tony Grandstaff
Governor
Grandstaff.tony@yahoo.com

Michelle
Michelle Tennison
Social Quarters Manager

Steve
Steve Speaks
Administrator
Admin@GahannaMoose.com

THE OHIO STATE MOOSE ASSOCIATION ANNOUNCES THE...

Buckeye Top 5 Sponsor Challenge

The top 5 men sponsors from NOVEMBER 1st, 2011 through
DECEMBER 31st, 2011 will receive a \$200 GIFT CARD!!!
(tie breaker decided by random draw)

Sign up
friends,
family,
and associates
in time to enjoy
the holidays!!!



www.ohiomoose.com

Tony Haudenschild, Membership Retention Chariman
Jim Monroe, Membership Promotion Chariman
Dwayne Brown, O.S.M.A. Regional Manager



Photos of the winners will be taken with OSMA Membership Team!



SUPREME COUNCIL

PROGRESS REPORT



Supreme Governor Wes Crowder

The following are among items brought before the Supreme Council for discussion and/or action during the session held in Lisle, Illinois, October 26-29, 2011. The Supreme Council - Moose International's corporate Board of Directors - assembles each fall, winter and spring, with conference calls held as needed.

Discussion of the Possibility of Women Being Able to Serve as Lodge Administrators. In order for this to be able to take place there would have to be a change in job description and corporate structure. Subject will be left on the agenda for discussion in future sessions.

Retention Program. The Council acknowledged that retention of members, especially in the first 1-3 years following enrollment, continues to be the fraternity's single most pervasive and unresolved problem.



Director General
William S. Arzy



Jr. Past Supreme
Governor
G.W. McCullough III

Heart of the Community. The council is considering this slogan as a possible descriptive phrase for the Moose to possibly replace and/or evolve from The Family Fraternity. Various concepts for a logo have been under consideration for more than two years.

Family Membership. The council continues to struggle with the concept of a "Family Membership" in the Moose fraternity. Director General and staff will continue to review strategies as to how this can be possible.



Supreme Jr.
Governor
James Henderson



Supreme Prelate
Joseph Koons

Junior Order of Moose. Council is considering a more formalized concept of a "Junior Order of Moose," a structure that enjoyed some degree of success during the first half of the 20th century.

Councils of Higher Degrees. The Supreme Council is concerned with the Councils of Higher Degrees fulfilling their purpose of improving membership retention in our Lodges and Chapters.



Supreme
Councilman
Danny Albert



Supreme
Councilman
Warren Black

Penalties for not attending International Conventions. The General Laws have long stated the requirement--not just recommendation--that each Lodge have at least one officially designated representative registered for, and in physical attendance at, the annual International Convention. One outgrowth of this requirement in recent years is that any Lodge NOT sending a representative to any year's International Convention would be ineligible for that year's Premier Lodge Award. However, the Council has determined, that given the special circumstances of the 2011 Anaheim Convention (its distance from the greater concentration of Moose Lodges in the eastern half of North America, and the extremely high-priced airfares in early-summer 2011 for such longer trips), there would be no Premier Lodge Award penalty for not being in attendance at Anaheim. However, the Council stressed such a penalty WILL be in place for any Lodges not represented at the Tampa Convention in 2012.

Joint Sponsor Concept. Discussion began on the concept of allowing Chapter members to sponsor Lodge candidates, and vice versa.



Supreme
Councilman
Warren Cummings



Supreme
Councilman
Franz Griswold

Moose Legion. The Council reached decisions regarding the Degree of Service, as follows:

- Moose Legion Ambassadors will remain members of Association Boards of Officers
- Moose Legion Area Managers, and Secretaries of individual Moose Legion units, will not serve on Association Boards of Officers.



Supreme
Councilman
Rodney Hammond



Supreme
Councilman
Harry Johnston

Lodge Records Retention. General Counsel Mike Leuer will work with the Lodge Operations Department to formulate and communicate a formal policy on records retention to Lodge Boards.



Supreme
Councilman
Willard Kitchens



Supreme
Councilman
Terry Walls

Audit Services. Since 1995 the Aurora-based accounting firm of Sikich has conducted annual audits for Moose International and all related corporations; the Council has requested that these services be placed into a formal bid process. Chief Financial Officer Joe Mech to handle this request in conjunction with Supreme Councilman Warren Cummings. ■



Ohio Women Offer Shirt To Honor Deputy Grand Regent Lotta Bosserman

A shirt is a shirt is a shirt, right? What we offer (pictured at right) is the logo on the 2011-2012 Ohio State shirt in honor of our Deputy Grand Regent Lotta Bosserman of Findlay Chapter 362.

The shirts themselves are brand-name "Port Authority" (some are made in China and others in Viet Nam) and are made up of 65% polyester and 35% cotton.

Cost: \$23.00 each

Shipping: \$5.00 each
(bulk prices vary)

The shirts are "made to order!" Further, the shirts are "lady sizes" and run small to size.

The contact person for the Ohio State Women of the Moose is listed below:

Anita Farish
213 West Dayton Yellow Springs
Road Apt. F
Fairborn, OH 45324

TELEPHONE: 937/754-0915 (leave message)



If You Want To See 'Trick or Treaters' as They Really Are, Check Out This Bunch from Dayton's Cub Scout Pack 182



If you looked up 'orneriness' in the dictionary, you'd probably see this picture of Pack 182! We didn't have room to publish picture #2, Take-2 of this bunch, but they even looked ornerier!

Anita Farish of Dayton Lodge 9 and Chapter 9 often furnishes classics such as this one, and we are grateful!

Pictured at left are members of Cub Scout Pack 182 and their leaders Vu Pham, Rick Meyers, and Roger Adkins.

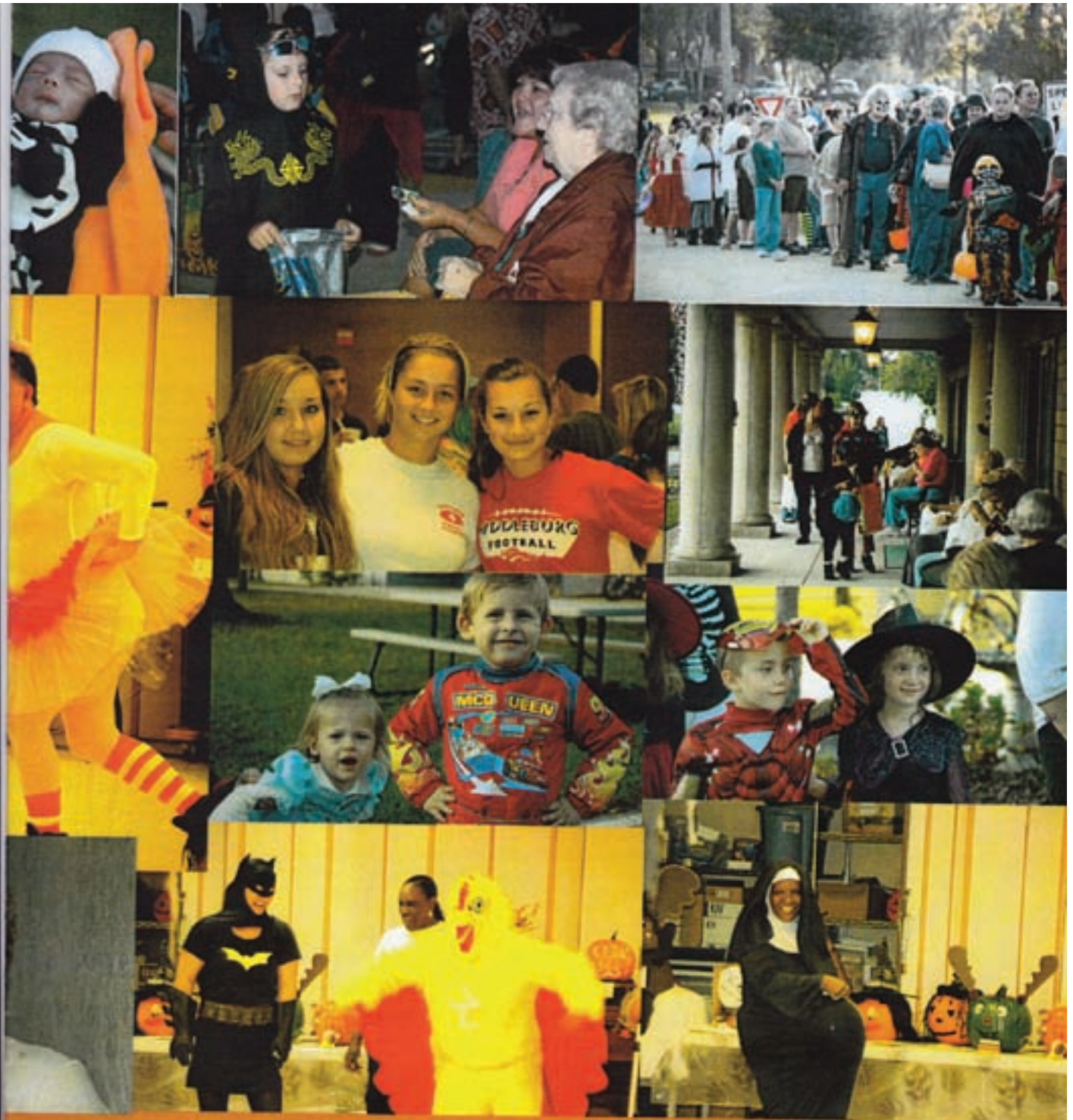
Pictured at the bottom are Fundraiser Chairman Wendy Horton, along with Dayton Chapter 9 Senior Regent Rita McDaniels who are presenting a check for \$100 to Cub Scout Pack 182 Leader Vu Pham.





More Moosehaven Halloween pictures that appeared in the December 2011 issue of the Moosehaven News, Marina Mathews, Editor

Happy H



alloween!



Moosehaven News from the BACK Porch of Vivian Borom Hall

If your Thanksgiving dinner was anything like ours was, it had to be outstanding! Isn't it amazing how the ladies in our lives, those who cook such great meals day after day, seem to out-do themselves on holidays such as Thanksgiving, Christmas, Easter, for examples?

The only negative comment we heard over Thanksgiving was one lady lamenting, "I miss cooking the turkey!"

"And don't forget the home-made noodles," another was heard to comment. Regardless of how yours was prepared, our roasted turkey was great!

But let us get off the turkey, eh? We have much to be thankful for regardless of our status in life. Here at Moosehaven, we are so fortunate to have special activities which challenge our creativity.

For example, we have a great ceramics program. Margaret VandeMark, our Opportunity Lodge Secretary made truly beautiful ceramic Christmas trees, lit by a small light bulb and presented them as gifts to her friends. We were gratefully treated with one which we lit the eve of Thanksgiving and which we'll keep lighted until the new year. What a tremendous gift! What a tremendous activity which allows such expression of your own creativity!

Yep, it's another day in paradise! Are you ready to apply to Moosehaven?



Another Day In Paradise!